








2017-2018 Marketing Package

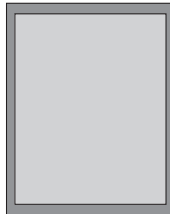
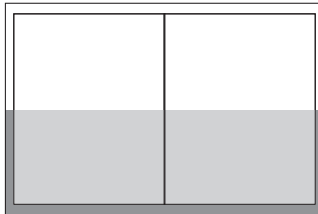
ADVERTISING SPECIFICATIONS AND RATES

Off-Campus Survival Manual: Print Ads

	AD SIZE	WIDTH X HEIGHT	COLORS	1X RATE PER AD	# AVAILABLE
	Inside Front Cover	8.5" x 11" .125" Bleed All 4 Sides	4-Color Only	\$3,500	1
	Inside Back Cover	8.5" x 11" .125" Bleed All 4 Sides	4-Color Only	\$3,200	1
	Back Cover	8.5" x 11" .125" Bleed All 4 Sides	4-Color Only	\$3,800	1
	Full Page Listed at end of publication.	8.5" x 11" .125" Bleed All 4 Sides	4-Color Only	\$2,000	Unlimited
	Half Page (H) Listed at end of publication.	8.5" x 5.5" .125" Bleed on 3 sides	4-Color Only	\$1,100	Unlimited
	One-Third Page (V) Listed within content of publication.	2.833" x 11" .125" Bleed on 3 sides	4-Color Only	\$2,000	5
	One-Sixth Page (V) Listed within content of publication.	2.833" x 5" .125" Bleed on 3 sides	4-Color Only	\$1,000	5
	MAGAZINE TRIM SIZE	8.5" x 11"	<i>Rates subject to change. All prices reflect price per ad.</i>		<i>Ads sold on first-come, first-served basis.</i>

Premium positions are available on a first-come, first-served basis. To obtain a premium position, please call 979.845.1741 to check availability. All registration materials and payment must be submitted for ad space to be secured. Calling the office and voicing interest does not secure any premium spot.

OCSS reserves the right to edit and/or refuse any or all advertising.



.125" Bleed

The file size should be extended .125" in every direction in which the ad extends to the edge of the page.

Final Trimmed Ad Size

After printing, the bleed will be trimmed off to the size given above allowing the ad to extend to the edge of the page.

Graphic ads must be created as high resolution, print-ready, PDF format.

AggieSearch: Featured Property

PROPERTY SIZE: NUMBER OF BEDS	RATE
less than 100	\$500
100-299	\$1,000
300-699	\$2,000
700-999	\$3,500
1000+	\$6,000

Rates are for one year listing as featured property.

The screenshot shows the AggieSearch website interface. At the top, there are navigation links for 'Find Housing', 'Find a Roommate', 'Post Listing', and 'Housing Support'. The main heading is 'Find Off-Campus Housing'. Below this, there is a search bar with filters for 'Home', 'Apartment', and 'Room'. The search results section is titled 'Featured Housing' and displays three property listings with photos, prices, and details.