



General Event Description

Howdy Week is Aggieland's official Week of Welcome. This week is full of events and opportunities for thousands of new and returning students to become familiar or reacquainted with the TAMU campus, fellow Aggies, and the Bryan/College Station community. Howdy Week is coordinated by the Office of New Student & Family Events and takes place the week before the Fall Semester at Texas A&M University.

Howdy Week provides students an opportunity to learn more about the campus, each other, and college life in general through a series of educational and social events sponsored by university departments, colleges, student organizations, residence halls, and community members. Currently enrolled students who participate become eligible for prizes, free food, and gain valuable knowledge, insight, and connections.

Howdy Week is a great way to showcase your academic college, organization, department or area by sponsoring an on campus event open to the student body.

General Events must be sponsored by a University office, department or Student Organization as defined by Student Activities. Also, events cannot overlap more than 30 minutes with the following 2017 Signature Events:

ATC Backyard Bash, August 21, 5-7pm	Sponsored by Aggie Transition Camps
Aggiefest, August 22, 3-5pm	Sponsored by Residence Hall Association
GatheRing, August 22, 5:30-7:30pm	Sponsored by The Association of Former Students
Ice Cream Carnival, August 23, 11am-1pm	Sponsored by New Student & Family Programs
University Libraries Open House, August 23, 1-3pm	Sponsored by University Libraries
MSC Aggie Cinema Movie Night, August 23, 7-9pm	Sponsored by MSC Aggie Cinema
StuAct Block Party, August 24, 11:30am-1:30pm	Sponsored by Student Activities
Rec-A-Palooza, August 24, 7-10pm	Sponsored by Rec Sports
The 12 th Jam, August 26, 4-10pm	Sponsored by the Memorial Student Center

Howdy Week 2017 is Sunday, August 20 through Sunday, August 27. To hold a Howdy Week event, you must complete a General Event Submission form which is now available online. To submit an event proposal or review the 2016 schedule of events, visit HowdyWeek.tamu.edu. Submissions are open until May 15, 2017.

Event proposals are reviewed by a committee composed of Texas A&M staff members. Individuals proposing events will be accepted or denied by early-June.

If you have any questions, want more information, or need help please feel free contact Megan Higginbotham at MeganH@tamu.edu or (979) 845-5826.